

**INTRODUCING THE ALL NEW
INNOVATE™
PREMIUM LOW SPEED VEHICLE (LSV)**





Innovate, the best selling golf car in South Korea, is making its introduction with a premium LSV in the United States, and it is certain to be a huge success as it enters this market.

Produced by DY Innovate Corporation in South Korea, Innovate has garnered over 60 percent market share in South Korea since debuting in 2007. Now, unlike any LSV the industry has ever seen, DY Innovate is entering the U.S. market with its national exclusive distributor, United Smart EV America, LLC, based in Atlanta, Georgia.

USEV CEO James Park knows he has a huge winner on his hands.

“When people see it and drive it for the first time, they can’t believe how innovative it is,” said Park. “The Innovate is the only LSV designed from a pure automotive platform, and critical components are automotive based in design and utilization. There is nothing like it on the market.”

The demand for LSV’s has increased dramatically. According to Global Market Insights, the electric golf & utility car category, including LSVs, market size exceeded USD 1.5 billion in 2020 and is estimated to grow at more than 4.5% CAGR through 2027. They’re fun, inexpensive to operate, and with all of the safety features built into Innovate are designed for a variety of uses and purposes.

Resorts, universities, hospitals, factories, apartment complexes and even cities like Las Vegas have adopted these vehicles to quickly and conveniently transport people.

“Anywhere you have to cost-effectively move multiple people is a market for this product,” said Joseph J. White, COO of USEV. “It is a recreational product as well as a vehicle that can be used industrially. It is an efficient and clean way to transport people from place to place.”

And Innovate is soaring to the top of the line with uniquely designed offerings in this vehicle segment.

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Several critical elements raise Innovate above its competition.

First, it is five inches wider than the traditional golf car, comfortably seating three people in each row. With standard length of vehicle, it has 8-passenger capacity with seatbelts. It features on all four wheels an ultra-light independent MacPherson Strut suspension for a smooth and comfortable ride, and all wheel disc brakes to enhance safety.

Innovate features a six-kilowatt motor, compared to the standard four-kilowatt motor that mitigates that high-pitched whining sound normally associated during acceleration. Innovate does not.

And, it is powered by a 156-amp SK Energy Lithium Ion battery that goes 30 to 50 miles on a single charge, based on speed and the number of passengers. USEV also offers an option of upgrading to a 312-amp battery.

The Innovate comes in a choice of four metallic colors: red, blue, silver and black.

So far, the customer comments have been beyond positive, including these from officials of H&M Golf Cart Sales in Fairhope, Alabama.

“Enjoyed the ride a lot. Incredibly smooth-riding LSV. I can’t wait to have this car as an option for H&M Golf Cart Sales” -- **Steve Weaver, Director of Sales and Marketing, H&M Golf Cart Sales**

“The ride comfort was amazing ... so much legroom and room for three people on a row is awesome” -- **Peter Humphreville, Owner, HM Golf Cart Sales**

“This car is very thoughtfully designed and innovative in utilizing space for three riders in every row,

rather than your standard pair. It’s sure to catch on very quickly here. - **Brandon Watson, Lead Technician, H&M Golf Cart Sales**



Another dealer said, “It handles like a car. It’s the most comfortable LSV I have ever driven. I felt very secure at the top speed of 25 mph. It’s sturdy and provides such a solid feel, even when you go over bumps. And it doesn’t have that squeaky sound when it accelerates. Oh! One more thing, it’s a great LSV for the rental operations.”

The Innovate, although not designed for everyone, is a premium vehicle that is positioned for the high-end of the LSV market. Because of Innovate’s advanced engineering, USEV Innovate dealers will have designated and geographically protected territories. Therefore, there will be a limit to the number of assigned authorized Innovate dealerships. Applications for Innovate dealerships are now being accepted and inquiries and requests should be submitted to James Park at CEO@UnitedSmartEV.com.

“This is a special vehicle and we want only the best dealers working with us, delivering a positive experience to our customers,” added Park.

Park has been working in the electric vehicle industry since 2004 and envisions that DY Innovate & USEV will soon acquire a significant share of the North and South American EV markets.

“We are actively engaged in helping to spread the pioneering use of our electric vehicles in order to help reduce the carbon footprint of the world and make USEV and its Green Vehicles the choice for modern transportation,” Park stated.

Dealers interested in signing on with USEV should contact any of the company executives directly. James Park (ceo@unitedsmartev.com), or Joseph J. White (jwhite@unitedsmartev.com) or VP of Sales John McCann (jmccann@unitedsmartev.com).